

Member Get a Member Contest

► Starts: July 1, 2010 ■ Ends: June 30, 2011

The Winner Will Be YOU !

More members create a win-win-win for all: for you, for your Chapter, and for the new members. Your recruitment efforts will build a stronger FSP that will benefit all members—expanding our knowledge resources and creating an even more powerful network of professionals that you can tap into.

Individual Member and Chapter Competition

There is a Chapter component and an individual member component to this contest. Every member who recruits just one new member is a guaranteed winner! The more you recruit the greater the value of your prize.



INDIVIDUAL MEMBER PRIZES: *Recruit One New Member—and You're a Winner!*

- **Recruit 1** new member:
20% off your 2011-12 National Dues.
- **Recruit 2** new members:
40% off your 2011-12 National Dues.
- **Recruit 3** new members:
60% off your 2011-12 National Dues.
- **Recruit 4** new members:
80% off your 2011-12 National Dues.
- **Recruit 5 or more** new members:
Complimentary 2011-12 National Dues.
- **Grand Prize Winner:** The member who recruits the most new members will receive an FSP Event Registration (including 3 nights' onsite hotel lodging, and airfare voucher for up to \$500). PLUS complimentary national dues for the 2011-12 membership year.*

CHAPTER PRIZE: *Education Program with CE credits*

You can help your Chapter grow and win too! There are four flights by Chapter size. The Chapter that recruits the highest number of new members in each flight wins! FSP will provide a nationally renowned speaker for a 2-3 hour Chapter educational program in the 2011-12 Membership Year. Prize includes cost of speaker, speaker's travel, speaker's lodging, and CE filing—over a \$10,000 value.

*In the event of an individual competition tie, winner will be selected by drawing.

**In the event of a Chapter tie, best retention rate will determine winner.

Member Get a Member

Who's eligible to recruit new members?

All current FSP members and Chapters are eligible to participate in the Member Get a Member Contest.

Who counts as a new member recruit?

- Individuals who qualify for Regular or Associate Membership who have never been a member of FSP and "Former" members who have been out of FSP membership for over 2 years will count for this contest.
- To be eligible for **Regular** Membership, the individual must hold one of these designations or degrees: CASL®, CEBS®, CFA®, CFP®, ChFC®, CIMA®, CLF®, CLU®, CPA, CPC, CPCU®, CTFA, Enrolled Actuary, JD, Graduate Degree in Financial Services (MBA, MS, MSFS, MSM, PhD), REBC® & RHU®.
- To be eligible for **Associate** Membership, the individual must be actively pursuing one of the designations or degrees listed above, or hold the FLMI, FSS, or LUTCF credential.
- Note: 1) Student and trial memberships do not count for the contest, and 2) Full-time Professors who become members under the University Partners Program do not count for this contest.
3) Chapter MOC memberships will only count towards the Chapter competition totals.

Tracking new member referrals:

Counts of new members recruited through a member's referral will be tracked through the "REFERRED BY" field that appears on all Membership Applications and on the Online Application at www.financialpro.org. The recruiter's name must be entered in this field on paper and online applications or mentioned when joining by phone so the member gets credit for the new member recruit.

New Membership Applications and Marketing Materials:

- Print out *New Member Applications* from our Web site and carry a supply with you, or send the application via email to qualified colleagues. To access click on the **Join/Renew** link at the top of the FSP home page.
- National and local Chapter membership is required. Local Chapter dues vary and can be found on the FSP Web site in the Member Access area under Local Chapter Listing.
- More detailed information about the **FSP Member Get a Member Contest**, recruiting tools and resources are available on the FSP Web site at www.financialpro.org. Click on the **Member Get A Member** Button in the Member Access area.
- Need help accessing the FSP Web site or have a question? Contact FSP Member Services at 800-927-2427 or email info@financialpro.org.