

FOR IMMEDIATE RELEASE: FEBRUARY 18, 2011



For more information, contact:

**Society of FSP™ - Pittsburgh Chapter**

**Ann W. McKenna, Chapter Executive**

Phone (412) 655-4447 · E-mail [sfspittsburgh@verizon.net](mailto:sfspittsburgh@verizon.net)

## Recipients Announced for the 10th Annual Pittsburgh Business Ethics Award (PBEA)

*Pittsburgh, PA* - The Pittsburgh Chapter of the Society of Financial Service Professionals is pleased to announce the 2010 recipients of its annual presentation of the **Pittsburgh Business Ethics Awards (PBEA)**. This year's event was held at the Omni William Penn Hotel in Downtown Pittsburgh on Friday, February 18, 2011. This is the tenth consecutive year where the awards are presented to honor local companies that demonstrate a firm commitment to ethical business practices.

The Society of FSP™ – Pittsburgh Chapter presents the PBEA in conjunction with the David Berg Center for Ethics and Leadership at the University of Pittsburgh. The annual event was jointly sponsored by Innovative Benefits Consulting, Inc., NewsRadio 1020 KDKA, and Trib Total Media.

Two separate awards were presented based on the size of the companies and the number of employees. A number of factors are taken into consideration when selecting the winners of this award, including everyday operations, management, philosophies, and responses to crises or challenges.

The 2010 PBEA recipient of the Large Company category (with more than 2,500 employees) is **Consol Energy**. The other nominees for this category were Waste Management and Thermo Fisher Scientific.

The 2010 PBEA recipient of the Small Company category (with less than 250 employees) is **General Carbide**. The other nominee for this category was **Aqua Filter Fresh**.

This year's PBEA recipients may now enter into the American Business Ethics Award sponsored by the National Society of FSP™. Last year's PBEA recipient of the Large-Sized Company category, **Eat'n Park Hospitality Group**, also became the National Winner, as well as the PBEA recipient of the Medium-Sized Company category for 2005, **MEDRAD**.

In addition to the awards, the event featured keynote speaker **Jeffrey Broadhurst**, President and CEO, Eat'n Park Hospitality Group. The Judges for this year's PBEA were **Eden Fischer**, Carnegie Mellon University; **Michael Romano**; Highmark Inc.; and **Jan Watcher**, Indiana University of Pennsylvania.

Plans are underway for the 11th Annual Pittsburgh Business Ethics Awards. Nomination details can be found on the Chapter's website. For more information, please call the Pittsburgh Chapter of the Society of Financial Service Professionals at (412) 655-4447 or [sfspittsburgh@verizon.net](mailto:sfspittsburgh@verizon.net), or visit the Chapter's website at [www.pittsburghsfsp.org](http://www.pittsburghsfsp.org).

PHOTOS AVAILABLE UPON REQUEST

• END •