

PRESS RELEASE



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Recipients Announced for the Eighth Annual Pittsburgh Business Ethics Award (PBEA)

Pittsburgh, PA - The Pittsburgh Chapter of the Society of Financial Service Professionals has announced the 2008 recipients of its eighth annual presentation of the **Pittsburgh Business Ethics Awards (PBEA)**. This year's event was held at the Omni William Penn Hotel in Downtown Pittsburgh on Friday, February 13, 2009. This is the eighth consecutive year where the awards are presented to honor local companies that demonstrate a firm commitment to ethical business practices.

The Society of FSP™ – Pittsburgh Chapter presents the PBEA in conjunction with the David Berg Center for Ethics and Leadership at the University of Pittsburgh. The annual event was jointly sponsored by the Allegheny Conference on Community Development, Innovative Benefits Consulting, Inc., NewsRadio 1020 KDKA, and Trib Total Media.

Three separate awards were presented based on the size of the companies and the number of employees. A number of factors are taken into consideration when selecting the recipients of this award, including a commitment to ethics and to ethical decision-making in everyday operations, management philosophy, and the company's response to crises or challenges.

The 2008 PBEA recipient of the Large Company category (with more than 2,500 employees) is **FedEx Ground**. The other finalist for this category was **Nova Chemicals**.

The 2008 PBEA recipient of the Medium-Sized Company category (with 250 - 2,500 employees) is **MARC USA**. Other finalists for this category were **Acusis**, **Massaro Corporation**, and **Smail Auto Group**.

The 2008 PBEA recipient of the Small Company category (with less than 250 employees) is **Handee Marts**. Other finalists for this category were **Lexus of North Hills** and **TriLogic Corporation**.

The 2008 PBEA recipients may now enter into the American Business Ethics Award sponsored by the National Society of FSP™. The local PBEA recipient of the Medium-Sized Company category for 2005, MEDRAD, Inc. chose this path and went on to become the national winner.

The judges for this year's Pittsburgh Business Ethics Awards were: **C. Daniel Baker** of U.S. Steel; **Perry Minnis** of Alcoa, Inc.; **Richard Roda** of MSA Corp.; **Jan Wachter, Ph.D.** of Indiana University of PA; **Eden Fisher, Ph.D.** of Carnegie Mellon University; and **Roxanne Turner** of Kennametal, Inc.

In addition to the awards, the event featured keynote speaker **Paul H. O'Neill**, former Secretary of the U.S. Treasury, and Alcoa Chairman and CEO from 1987 to 1999.

Plans are underway for the Ninth Annual Pittsburgh Business Ethics Awards. Details and a nomination form can be found on the Chapter's website. For more information, please call the Pittsburgh Chapter of the Society of Financial Service Professionals at (412) 655-4447 or sfspittsburgh@verizon.net, or visit the Chapter's website at www.pittsburghfsp.org.

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