# **CHAPTER CHAT**



Financial Service Professionals

The Newsletter of the Omaha Chapter of the Society of Financial Service Professionals • September 2008

# **Continuing Education Program: Working With Divorcing Clients**

Plan now to attend the first Society-sponsored continuing education program of the 2008-09 year: "Tips for Working With Divorcing Clients."

Have you heard any of these one-liners about the subject of divorce?

- My husband and I divorced over religious differences. He thought he was God, and I didn't.
- Marriage is a three-ring circus: Engagement ring, wedding ring, and suffering.
- Then there was a man who said, "I never knew what real happiness was until I got married and then it was too late."
- The trouble with some women is that they get all excited about nothing. And then they marry him.
- When a woman steals your husband, there is no better revenge than to let her keep him.
- Marriage is the triumph of imagination over intelligence. Second marriage is the triumph of hope over experience.

Source: Butlerwebs.com

# Continuing Ed Program Thursday, Sept. 25, 2008

TOPIC:

"Tips for Working With Divorcing Clients"

#### SCHEDULE:

Check-in/Breakfast Buffet – 7:30 a.m. Program – 8 a.m. to 10:15 a.m.

> Special Location: Regency Lodge 909 S. 107th Ave.

> > Cost:

FREE for SFSP Members and First-Time Guests

\$25 for Non-Members

ADVANCE REGISTRATION APPRECIATED — SEE THE REGISTRATION FORM FOR MORE INFORMATION! Jokes aside, working with clients who are going through a divorce is no laughing matter. This program will provide you with some helpful tips on how to work with divorcing clients and will touch on financial planning issues related to handling property, splitting the house and career assets, maintenance/alimony, child support, pensions and more.

The presenter for this session will be Richard Dwornik, a member of the Omaha Society of FSP Board of Directors. Richard is an Omaha attorney who has been practicing for over 10 years.

He is the founder and president of Dwornik Law, PC LLO, and limits his practice to helping clients with their estate planning needs and asset protection needs, along with representing individuals in bankruptcy proceedings. Through his estate planning, probate, and bankruptcy practice experience, he has gained a unique and valuable perspective on dealing with the issues and problems presented by divorced or divorcing clients.

Who should attend? Financial planners, insurance producers, investment advisors, retirement counselors, estate planners, and business planners.

**Educational Level:** Intermediate to Advanced

Continuing Education Credit: This program will provide two hours of CE credit for Nebraska Insurance, CPE and CFP®.

Confirmation of Attendance Form
---------------------------------

To confirm your attendance, please advise us no later than Noon on Tuesday, Sept. 23.

20 committy out antended to the fact that 1.00 ft on the call, 50 cm.				
You can confirm your attendance via one of the following ways:				
Complete this form and fax it to Omaha SFSP at 397-0283 (no cover page necessary)				
Mail to: Omaha SFSP at P.O. Box 24133 • Omaha, NE 68124				
Call the Omaha SFSP/Creative Association Management office at 397-0280. Simply leave a voicemail message if no one is available to take your call.				
Send an e-mail to the Omaha SFSP office at sfsp@cam-omaha.com				
YES! I plan to attend the Omaha SFSP CE Seminar on Thursday, Sept. 25!				
YOUR NAME				
GUEST NAME(S)				
COMPANY				

NEBRASKA INSURANCE LICENSE # (NEEDED FOR CE CERTIFICATE)

CFP BOARD ID # (IF YOU NEED CFP CREDIT)

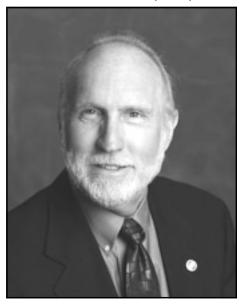
# President's Message

From Ron Niederhaus, CLU, ChFC

The month of September always has special meaning: new beginnings. It is the beginning of fall, school, football season, and of course — our Society program calendar! It is also time to refocus on our clients and put the busy summer activities behind us.

Our first meeting of the 2008-09 year will be Thursday, Sept. 25 at the Regency Lodge. Richard Dwornik, J.D. of Dwornik Law will present a two-hour continuing education program on how to work with clients who are going through a divorce. Unfortunately, we all deal with this on an ongoing basis.

Your board is excited about the future of the Omaha Society of Financial Service Professionals. Our top priority is always to bring you quality programs that enhance your ability to serve your clients and grow your practice. But we also understand that "Membership Matters." Without an active, growing membership, we would soon wither away and become irrelevant. Do you know someone who has come into the business and could benefit from the networking opportunities and education programs we offer? Invite them to a meeting. We have many great membership programs and activities that you will hear more about during the year.



All of us need to extend a big "Thank You" to our 2007-08 president, Mark Lyons, and our Board members. We were recently notified that we received Gold Medal of Honor status and earned Honorable Mention for Chapter of the Year! Thanks, Mark, for your great leadership!

The Omaha chapter will be recognized at the Society of FSP Forum meeting in Las Vegas from Oct. 31-Nov. 2. If you have not yet registered, there is still time! You can register online at *www.financialpro.org*. Earn up to 12 hours of CE credits, with additional credits available for CFP® and CPA. There is no better place to learn while enjoying the sights/sounds of Las Vegas.

In you haven't visited the Society web site lately — www.financialpro.org — I encourage you to do so. The site continues to evolve and there are new enhancements being added all the time. One of the more recent is the Professional Interest Sections — which allow you to search for reference material based on a particular subject matter. For example, if you want to learn more about Investment Management, you click on this subject. The web site is one of the best resources we have available and many have said it is worth the cost of membership. There is also a Publications section, a bookstore, and a powerful search engine that allows you to look for articles on just about anything related to the insurance and financial services industry. Check it out!

On behalf of the 2008-09 board and officers, I want to say "Thank You" for the confidence you have placed in us to lead you into the future. Please do not hesitate to let us know how we can get better. Your feedback is important!

# **Upcoming Events**

Please note the following dates on your calendar and plan to attend!

Sept. 25 (REGENCY LODGE)

Continuing Education Seminar
8 to 10 a.m.
"Divorce Planning"

Oct. 23 (THIS & ALL OTHER MEETINGS AT HAPPY HOLLOW COUNTRY CLUB)

# Chapter Luncheon

11:30 a.m. to 1 p.m. Speaker and Topic TBA

Nov. 20

# Video Training Conference

8 to 10:15 a.m.

Topic: "Mom and Pop Are Ready to Retire, But Is Their Money Ready Too? Securing a Comfortable Retirement for the Small Business Owner"

We do it all\*

The Lowest Term Life Group Health Universal Life Variable Life Indexed UL Major Medical Disability Income Annuities Medicare Supplement Long Term Care Substandard Deferred Comp Simplified Issue Impaired Risk



#### ${ m ^*Parts}$ and Labor Included.

At Wiig-Codr, our service sets us apart. Quality Service. Personal Relationships.

Life & Health Brokerage isn't just about who has the most tools. It's about going the extra mile and following through with full service. Call today for a quote.



11850 Nicholas St. Suite 210 • Omaha, Nebraska 68154 Ph 402-498-8000 • Fx 402-498-5797 • Toll Free 1-800-755-3555 www.wiigcodr.com • email.corp@wiigcodr.com



MemberGram

A report on Society activities brought to you by your local chapter

www.financialpro.org

# Mark Your Calendar!

Upcoming Society
CE Programs

## FSP Forum October 31 -November 2, 2008

JW Marriott Las Vegas Resort, Spa & Golf Las Vegas, Nevada

# Video Training Conference November 19, 2008

(1:00 - 3:15 p.m. ET) **November 20, 2008** 

(9:00 - 11:15 a.m. ET)
Topic: Deferred Compensation
(Qualified and Nonqualified)
for the Small Business Market

For more information about Society programs, visit www.financialpro.org or contact Member Services, Tel: (800)392-6900, or E-mail: info@financialpro.org. To register for the Video Training Conferences, contact your local Chapter.

# 2008 FSP Forum: The Experience That Gives You the Edge

Las Vegas, Nevada hosts this year's premier meeting for FSP members and other financial service professionals from October 31 to November 2, 2008 at the JW Marriott Las Vegas Resort and Spa. The 2008 FSP Forum will offer quality advanced continuing education, combining theoretical and practical knowledge in ways to help you best serve your clients. You can meet colleagues from around the country, take advantage of special networking and social events, experience the unique culture of Las Vegas, and leave with a renewed sense of excitement about financial services.

Choose among a wide range of sessions and earn CE credits in a variety of designations. Tour the exhibits in our state-of-the-art Professional Resource Center for the latest industry developments. Learn from leading product and service providers in Professional Showcase Sessions. Mingle with friends and colleagues in the always popular hospitality suites.

This year's Opening General Session features Mike Schlappi, four-time Paralympic Medalist and two-time World Champion in Wheelchair Basketball. Mike's presentations on how to succeed

in the face of difficult circumstances have entertained and inspired audiences worldwide. Don't miss his keynote address, "If You Can't Stand Up, Stand Out!"

Back by popular demand this year are Section Info-Bytes, 50-minute sessions for Professional Interest Section members led by Section chairs and/or editors. Also, again this year, registrants will be able to download speaker handouts and outlines prior to the Forum through a special arrangement with Digitell Corporation.

In response to feedback from past attendees, who asked that the meeting be shortened to allow for less time out of the office, this year's Forum is two and one-half days, from Friday through Sunday. Daily sessions will end earlier as well, giving you more time to enjoy Las Vegas.

Visit www.FSPforum.com for more information.

# Spotlight on the Foundation at 2008 FSP Forum

The Society of FSP's 2008 Forum in Las Vegas will provide an opportunity for its charitable arm—the Foundation for Financial Service Professionals—to continue to build relationships with its friends and supporters through the following special events.

#### Foundation Awards Dinner.

The Foundation Awards Dinner will be held on November 1 at the JW Marriott Las Vegas Resort and Spa. The highlight of the evening will be the announcement of the 2008 recipients of the prestigious American Business

Ethics Award. The dinner will also honor the recipients of the Paul S. Mills Scholarships for 2008 and the recipients of the 2007 Ken Black, Jr., Journal Author Awards.

# 6th Annual Foundation Golf

Tournament. The tournament will take place November 2, 2008 at 12:30 p.m. at the Angel Park Golf Club in Las Vegas. The proceeds benefit the Foundation for FSP and its many activities. For more information and to register, go to www.financialpro.org/foundation/Contribution/golf tournament.html.



# 2008-2009 Membership Application

I hereby apply for membership in the Society of FSP and the

Member Profile: Please take the time to complete the Membership Profile Information below. The data you supply us with here allows us to better understand your professional needs so

better understand your professional needs so we can create programs and products to help you achieve your goals.		Omaha		Chapter.	
1.	Practice/Specialty Areas	Name Nickname Birth Y	ear Last 4	Digits of SS# (optional)	
_	(CIRCLE ALL THAT APPLY):				
	Business Planning & Compensation	Designations/Degrees Held (required)  Designations Pursuing (	Designations Pursuing (if applicable)		
	Casualty and Property Insurance				
	Eldercare Planning/Counseling	Firm/Agency/University (Student members only)  Primary Company Affiliation/University			
	Employee Benefits/ Group Insurance				
	Estate Planning	Mailing Address			
	Financial Planning				
	Individual Insurance (life, health disability)	City State	Ziŗ	0+4	
	Investment Adviser				
	Long-Term Care	E-Mail Address			
	Multiple Risk Management				
	Office/Agency	Business Phone Fax			
	Management & Training	- Sacrification ( ) and			
	Qualified Plans/ERISA	26 : M ( / N) ( ( / N / N / N / N / N / N / N / N / N			
	Retirement Planning/Counseling	Referring Member's Name (if applicable)			
	Security Sales and Marketing	☐ I agree to be governed by the Bylaws of the Society and the Ch	•		
	Tax/Audit Trust Services	Code of Professional Responsibility (found on the Society's Website under the Ethics tab) of the Society of FSP. I understand I have a self-reporting responsibility under this code.			
	Trust Services	——————————————————————————————————————	TISIDIIILY UITO	ier triis code.	
2.	Product/Service Provided (CIRCLE ALL THAT APPLY):	NATIONAL	ıI \$177		
	Annuities	DUES ☐ Full-time Professor \$118 ☐ Associate \$118		¢	
	Asset Allocation/Management	Required Student \$29.50		\$	
	Business Insurance	CHAPTER ☐ Regular \$139 ☐ Young Professiona	J \$102		
	Buy/Sell Agreements	DUES	1 \$ 103		
	Charitable Planning	Required Student \$45.50		\$	
	Deferred Compensation	- Stadont 440.00		Ψ	
	Disability Insurance	SECTION(S)			
	Executive Compensation General Insurance Planning	One Section is included as part of your membership. Circle your primary FREE			
	Group Insurance	Section. Additional Sections can be joined for \$35 each or you can choose the			
	Health Insurance	Electronic Sections Package (ESP) and have access to all nine Sections elec-			
	Income Tax Planning	tronically for \$60. Check boxes of additional Sections you would like	to join		
	Life Insurance - Property/Casualty	and add for total amount due.			
	Long-Term Care	☐ Bus. & Comp. Planning ☐ Qualified Plans			
	Mutual Funds	☐ Employee Benefits ☐ Retirement Counseling			
	Qualified Plans/ Nonqualified Pension	☐ Estate Planning ☐ Risk Management: <i>Life, Healt</i>	h,		
	Securities	☐ Financial Planning Disability, Casualty & Liability			
	Split Dollar Insurance	☐ Investment Management ☐ Electronic Sections Package (	ESP)		
	Succession Planning				
	Trusts	☐ Leadership & Management TOTAL SECTIONS DUES \$			
	Universal Life Insurance	TOTAL AMOUNT DUE \$			
	Variable Life Insurance	TOTAL AW	.com bor		
	Other (specify)	PAYMENT OPTIONS  □ Enclosed is a check for \$ made payable to the Society of FSP.		mplete this on and forward nent to:	

A portion of your dues provides a one-year subscription to the Journal of Financial Service Professionals. Members may not deduct the subscription price from dues. FSP dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense.

JE \$ complete this ation and forward ayment to: Fax (Credit Cards Only) 610-527-1499 Society of FSP P.O. Box 1374 Bryn Mawr, PA 19010-7374 Online www.financialpro.org

☐ Bank draft option is available. Call (402) 397-0280 for details

for \$

Required for autodraft and credit card

Exp. Date

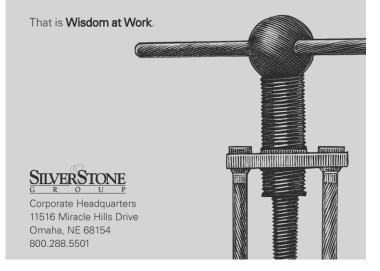
☐ VISA ☐ MC ☐ AMEX ☐ Discover

Card Number

Signature

# Wisdom at Work.

SilverStone Group is a full-service, resource management organization offering customized services to meet business and private clients' specific needs. Our expertise and knowledge is meaningless until we know all there is to know about you. At SilverStone Group, we work tirelessly to understand your world. Then and only then can we help make the most of your resources. That is how we earned our reputation, and how we hope to earn your business. For more information visit www.silverstonegroup.com.



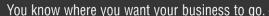
# ExamOne Has You COVERED in Nebraska

Through personal interviews and specimen collections, ExamOne examiners gather essential health information from insurance applicants. Plus,

- Online Ordering, Status and eStatus
- Industry Leading Time Service
- Nationwide Coverage

402.827.9200 **CALL TODAY!** 





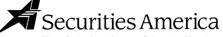


## Want to grow your financial practice?

As your business growth expert, Securities America offers you:

- ▶ Many Proven Client Acquisition Programs
- Dynamic Practice Management Programs 4
- User-Friendly, Time-Saving Technologies ◀
- ▶ An Extraordinary Level of Personal Service

And much more . . . all aimed at **growing** your practice.



The Only RepCentric® Broker/Dealer

1-800-989-8441 www.SecuritiesAmerica.com

curities America, Inc., Member NASD/SIPC. Securities America Advisors, Inc., an SEC Registered Investn Advisor. Copyright December 2006, Securities America. All Rights Reserved. For Broker/Dealer Use Only



# MCGILL, REDIGER & SIMMONS, LLC

LIFE BROKERAGE

Since 1969, specializing in helping brokers and representing over 50 of the largest and highly respected companies in the industry.

Aggressive Substandard Large Case Specialization Competitive Term Universal and Whole Life Survivorship Life Variable Life

## HEALTH

Long Term Care Individual Major Medical Short Term Medical Disability Income Business Overhead Expense

## **ANNUITIES**

Total Return Fixed Traditional Fixed Indexed Variable Immediate Annuities Substandard Immediate

7171 Mercy Road, Suite 315 Omaha, NE 68106 Toll Free 800-279-0751 Fax 402-392-2204 Local 402-392-1880

Long time members of NAIFA - NAILBA - CLU, our Agency believes in and supports the idea of all financial products being sold by insurance agents offering top level service and years of experience.

# Omaha Chapter Receives Honorable Mention & Gold Medal for Excellence

The Omaha Chapter of the Society of Financial Service Professionals (FSP) was the Honorable Mention winner among large Chapters in the Excellence in Chapter Achievement (ECA) program for the 2007-08 year. The Omaha Chapter again received a Gold Medal of Honor in the Society's ECA program, which recognizes FSP chapters that excel at building a strong local organization and offer exceptional support to the national Society.

The ECA program groups the Society's nearly 200 chapters into one of four categories determined by membership size. The Omaha Chapter competed in the size category for chapters with more than 90 members (excluding the 30 largest chapters).

"This award is a tribute to our member volunteers whose hard work and loyalty made it possible," said Mark Lyons, 2007-08 president. "We are fortunate to have a dedicated group of professionals who truly believe in the Society and what it stands for. These hard-working people are extremely unselfish in sharing their time and their talents to help achieve our Chapter's objectives, and to create a professional home for their colleagues in the industry. We are all very proud of that."

All Society chapters are eligible for an award in the ECA program. Winners are chosen from those chapters that voluntarily submit entries. Scores earned in a variety of categories — including membership growth, strategic planning, public relations and advertising outreach, participation in professional development, and attendance at Society events — determine the final rankings.

Chapters that achieve a certain percentage of the total possible score receive the Gold Medal of Honor. Award recipients will receive special recognition at the Society's 2008 Financial Service Forum in Las Vegas from Oct. 30-Nov. 2.



# Membership Update

recently joined the Omaha chapter:

Name
Company
Alex Beiting
Sara Flatness
State Farm
Melissa Frans
Financial Visions
Kristin Gibbons
Financial Visions
Ron Goracke
Goracke & Associates
Scott Safranek
AIG Life Brokerage

WELCOME to the following members who

THANK YOU to the following members who have renewed their memberships:

	$P^{\circ \cdot}$
Name	Company
Michael Arehart	MetLife
Joseph Aschenbrener Muti	ual of Omaha
Michael Beacom Mike Beac	com & Assoc.
Tom Dice Dice Financial Se	rvices Group
Richard Dwornik	Dwornik Law
Steve Evans Ameritas Fi	inancial Svcs.
Douglas Harmelink Advanced	Meetings.com
Nick Kelley Kelley Finar	ncial Services
Bob Luebbert Robert J. Luebb	ert, Attorney
Doug Murphy Financi	al Brokerage
Evan Olson Wealth Managen	nent Partners
Don Otis Chas	tain-Otis Inc.

Now is a great time for new members to join. You can join online at www.financialpro.org, or contact Chapter Executive Joe Pittman at 397-0280 or via e-mail at sfsp@camomaha.com to request a membership application.



Financial Service Professionals

# "Helping Agents Help Clients"

Specializing In Group & Individual Health Insurance

- **≻Top Commissions**
- **➤** Backroom Support
- > Pass thru Bonuses
- ➤ Incentive Travel
- **➤ Quick Quotes & Underwriting**
- > HSA, HRA Assistance

Call Chuck Olson or Rob Collins at 402-330-8700 to see what OCI can do for you

OCI Insurance & Financial Services 17445 Arbor Street Suite 310 Omaha, NE 68130 Phone 402-330-8700 Fax 402-330-8706

Visit us on the web at: www.ociservices.com





- An Independent Marketing Organization Designed for Personal Producers Serving Clients in the Middle Market.
- Competitive Compensation (Up to 115% if You Qualify).
- "Top" Competitive Products.
- Fast, Consistent Underwriting.
- Strong Financial Ratings.
- Most Importantly, We Care About You & Your Practice.

Call John Emery, 402.301.3488
John C. Emery & Associates • www.nVision.US



Did you know your clients are 6 times more likely to become disabled than die in the next year?

Did you know most estate planning is nothing more than death planning?

RICHARD M. DWORNIK ATTORNEY AT LAW

At Dwornik Law, we take a different approach to Estate Planning. We have developed what we call the Life Plan. The Life Plan is a comprehensive package which includes all the necessary planning tools to insure that our clients' estates will be managed as they would want if they become disabled or incapacitated in addition to how their estates should be distributed upon their death.

We would welcome the opportunity to meet with you to explain how the Life Plan can benefit your clients.



17445 Arbor St., Suite 310, Omaha, NE 68130

578-6480

# Your Brokerage Planning Specialists



The Ark Group As a Financial Service Professional, you need a relationship with an organization that understands the financial planning process. This organization would never market products only. Rather, they would promote planning concepts that make you look great to your clients.

An example of our approach to your client's portfolio protection needs:

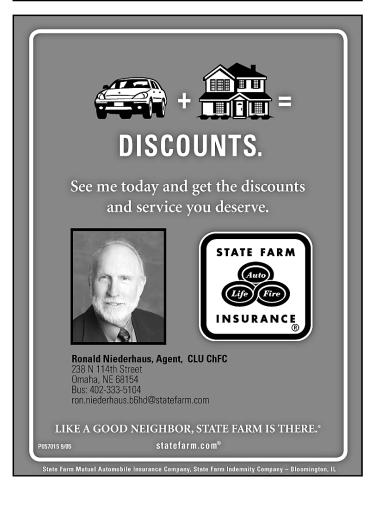
Asset Accumulation

- \* Life Insurance
- \* Health Insurance
- \* Disability Insurance
- \* Critical Insurance
- **Asset Preservation**
- \* Life Insurance \* Annuities
- \* Long-Term Care
- \* Medicare Supplement
- **Advanced Needs**
- \* Executive Benefits
- \* Employee Benefits
- \* Qualified Benefit Plan
- \* Business Continuation

#### We do not want to be your "brokerage shop."

We want to be your "Brokerage Planning Specialists" and assist you in helping your clients with what is RIGHT for their unique circumstance.

1055 N. 115th St., Ste. 200 • Omaha, NE 68154
Toll Free (866) 725-0777 • Local (402) 884-4777
E-Mail: sales@arkgroup.com • www.arkgroup.com



# **CHAPTER CHAT**



Financial Service Professionals

SFSP-Omaha Headquarters P.O. Box 24133 Omaha, NE 68124

RETURN SERVICE REQUESTED

# 2008-2009 Board of Directors & Executive Committee

#### President

Ronald Niederhaus, CLU, ChFC State Farm (402) 333-5104 rniederbaus@rni.ombcoxmail.com

#### First Vice President and Membership Chair

Dale Percival, CLU Financial Visions (402) 934-7236 dale.percival@financialvisionsllc.com

#### Second Vice President and Programs Chair

Robert Wellendorf, II CLU Executive Solutions (402) 991-1700 rbwellendorf@thesolutionsgroup.us

### Secretary/Treasurer

John Vergamini, CLU, ChFC New York Life (712) 323-1900 jvergamini@ft.newyorklife.com

#### **Immediate Past President**

Mark A. Lyons JD, CLU, ChFC Mutual of Omaha (402) 351-2766 Mark.Lyons@mutualofomaha.com

#### **Directors:**

Richard Dwornik, J.D., MBA Dwornik Law (402) 578-6480 richard@dwornik.com

Tom Fridrich, J.D. Mutual of Omaha (402) 351-5693 tom.fridrich@mutualofomaha.com

> Al Kerkhove, J.D. Kerkhove Law (402) 334-0900 al@kerkhovelaw.com

Richard Lipprand, CFP®, CLU, ChFC OCI Insurance & Financial Services (402) 330-8700 richard@ociservices.com

Patrice Pirsch, CLU, FLMI, RHU Lincoln Financial Group (402) 361-2865 patrice.pirsch@lfg.com

Monte Schatz, J.D. Security National Bank (402) 221-0120 mschatz@snbomaha.com

## **Chapter Executive**

Joe Pittman
Creative Association Management Co.
P.O. Box 24133
Omaha, NE 68124
(402) 397-0280, Fax (402) 397-0283
sfsp@cam-omaha.com

Visit www.financialpro.org — your link to society events, current information, educational programs, and much, much more.

For information on local chapter news and events, log on to www.sfsp.net/omaha.

